

News  
from the

# Wildside

## Wilderness Graphics, Inc.

Ottawa National Wildlife Refuge, Ohio

### Visitor Center and Museum Exhibits

Well-known as a cost-effective source for outdoor wayside exhibits, kiosks and signs, Wilderness Graphics, Inc. is also an excellent partner for parks, wildlife refuges, museums, and conservation organizations to use when developing a variety of indoor exhibits.



Fort Charlotte, Nassau

As a full service company, Wilderness Graphics can provide all the services needed for a project without the use of subcontractors. Marvin Cook, who founded the company in 1975, says, "We like being able to produce what we design, within a fixed price. And having the in-house ability to both

design and build allows us to back up what we promise with confidence." Lee Cook, co-owner and vice president, adds, "Our fundamental approach is to work with our clients as a partner in planning a program and then working through design and fabrication phases to implement the concept."

With a successful track record, Wilderness Graphics has aided our clients with the production of thousands of outdoor projects and hundreds of visitor center and museum exhibits throughout the United States and Caribbean. Wilderness Graphics is a dependable, trusted partner that clients can rely on with comfort and assurance. Consequently, Wilderness Graphics is in high demand. Clients return for additional projects, and even with a busy schedule, Wilderness Graphics is dedicated to each new project.



Prairie Wetlands Learning Center  
Fergus Falls, MN

Wilderness Graphics is always looking for the opportunity to make positive contributions to public enjoyment and education of natural and cultural history. Richard S. Boardman, Curator Emeritus of the Smithsonian

National Museum of Natural History, says, "Perhaps the most important aspect of the exhibit work of Wilderness Graphics is their sensitivity to the kind of exhibit that is both exciting and easily understood by the general public."

### Wilderness Graphics Establishes Standard Products and Kiosk Division

Since 1984, Wilderness Graphics has been developing standard products to serve the common needs of natural resource agencies. Quality interpretive products and common elements for trails offer a cost effective way to provide educational exhibits at natural features.

Now, Wilderness Graphics has organized a division dedicating the staff and resources serving standard products and kiosk customers. David Sims, a 22-year employee of Wilderness Graphics, is leading the effort to produce, inventory, and ship standard products such as the 9 x 12" trail signs, kiosk structures, brochure racks, and Soundposts™. National and Florida versions of the standard products catalogs, with published prices for routine products, are available. In addition, a new series of kiosk kits are now being offered for easy on-site installation.



To request a catalog, contact us at:  
850.224.6414  
wildernessgraphics@nettally.com

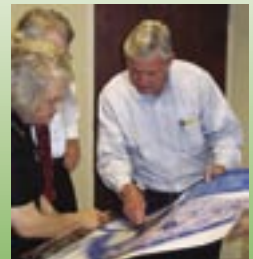
## Take the Everglades Trail To Enjoy, Explore, and Restore an Endangered Ecosystem

Extending from the Kissimmee River to Lake Okeechobee and from the Big Cypress Swamp to Florida Bay, the Everglades Trail provides visitors with the chance to see firsthand this spectacular natural resource. The Everglades Trail project was initiated by Wilderness Graphics to create an innovative ecosystem-wide outreach and education program. Along with the outstanding support of U.S. Senator Bob Graham, various local, state and federal agencies joined in creating a 300-mile auto tour route that connects people with the nature and history of the Greater Everglades Ecosystem. The Trail links twenty sites offering accessible opportunities for people to explore the natural wonders of their public lands.



To fund the costs of literature reprinting and trail maintenance needs, an educational and entertaining 2-disc enhanced CD set was produced. Proceeds from the sale of the 2 CD set will be used to support Trail expenses. One CD features interesting stories narrated by CBS *Sunday Morning* anchor Charles Osgood, as well as interviews with people who live and work in the region. Jimmy Buffett and eleven other talented Florida musicians contributed songs for the second CD, providing diverse musical interpretations of the Everglades. The music CD is also enhanced with several interactive elements that can be enjoyed by playing the CD in a computer.

*U.S. Senator Graham reviews kiosk sign panels with interested citizens. Mary Chiles, the Senator's State Director, facilitated agency participation and planning for the Trail.*



for more information visit  
[www.evergladestrail.com](http://www.evergladestrail.com)

### Everglades Trail Video Wins Telly Award

In addition to other exciting Everglades Trail media, a thirty minute video, "On the Everglades Trail," was produced. The documentary featuring the Greater Everglades Ecosystem, won a 2004 Telly Award in the category of half-hour documentaries. Founded in 1978, the Telly Awards honor outstanding local, regional and cable television programs and commercials, both nationally and internationally.

Pam Forrester of Three Star Production in cooperation with Wilderness Graphics and the South Florida Water Management District produced the video widely broadcast on Sunshine Cable Network and public television throughout Florida. Marvin Cook served as executive producer for the video.

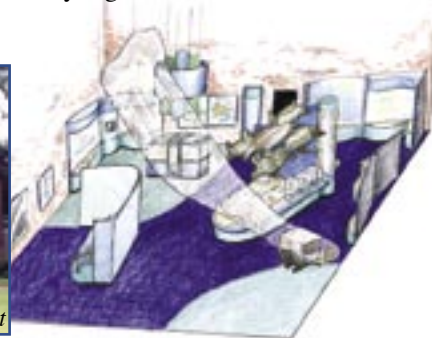


### Historic Building to Become Home of Georgia Sea Turtle Center

Although loggerheads are the only species that nest on Georgia's beaches, five species can be found along the state's coastline. The Georgia Sea Turtle Center hopes to raise the public's awareness of these creatures with a state of the art marine rehabilitation and education center. The center will be developed from an existing power plant building in the nationally registered Historic District of Jekyll Island, Georgia.



*Historic power plant*



Wilderness Graphics has partnered with Lominack, Kolman, Smith Architects of Savannah, Georgia to develop interpretive programs and exhibits for the new education center. Interpretive elements will engage visitors with the fascinating natural history of sea turtles and the many perils they face in their long life cycle. Visitors will be able to follow the journey the turtles take from hatchling to adult in the deep ocean and coastal waters.



**Blue Goose Weather Vane**  
 Inspired by Ding Darlings' 1934 design used on the historic lodge at Mattamuskeet NWR.

\$125.00 plus shipping

## Exhibits Underway for Turks and Caicos National Environmental Centre

The Turks and Caicos Islands proudly proclaim themselves “beautiful by nature,” and indeed they are — both above and below their clear, tropical waters. Wilderness Graphics has been contracted to implement the exhibit program and outdoor educational elements for the National Environmental Centre which will connect both residents and tourists with the natural history and scenic features of the Turks and Caicos, BWI.



*conceptual plans for museum*

Wilderness Graphics developed an exhibit plan including a large topographic/bathymetric map model of the mile high ocean banks with corresponding location videos as the centerpiece. Additional exhibits will allow visitors to explore the biological richness of the islands and ponder questions of environmental responsibility. Located in Providenciales, the National Environmental Centre building was inspired by a conch shell and houses a meeting and education space, a gift shop, and offices for the Turks and Caicos National Park staff.



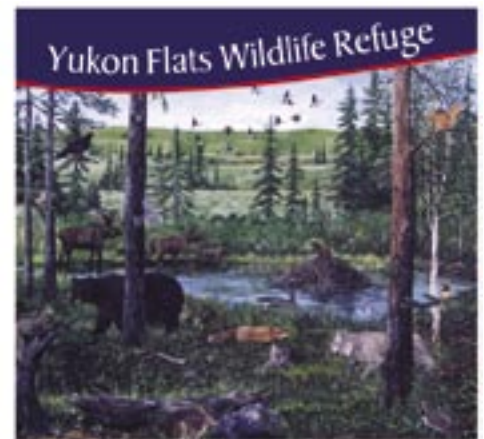
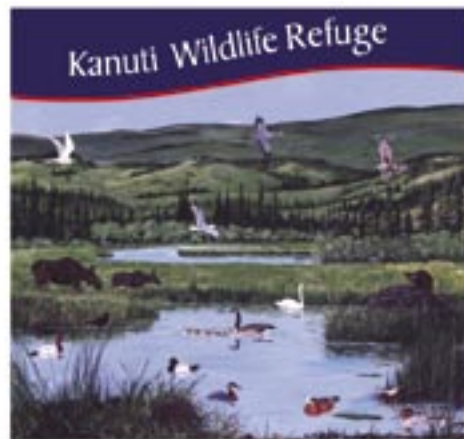
## Mote Marine Laboratory Honors Founder with Exhibit

Mote Marine Laboratory has honored their founder and benefactor, the late William Russell Mote, with an exhibit dedicated to his personal and professional life. William Mote guided the growth of the institution from a small shark research facility to a prominent international center for marine research and conservation. A Tampa native, Mote achieved financial success through his business, Republic Carloading Company, which innovated large cargo shipping.

Wilderness Graphics prepared an exhibit on the life and interests of Mr. Mote at the aquarium on Longboat Key in Sarasota, Florida. The exhibit was completed in record time to meet the Laboratory’s 50th anniversary celebration. The staff of Wilderness Graphics was enthusiastically engaged with the challenge to design, and implement the exhibit, creating a fun and honorable tribute to an amazing man whose legacy will continue to give back to the sea.

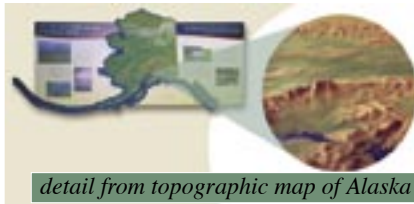
## Northern Alaska Refuges On Display In Fairbanks

Wilderness Graphics recently designed, produced, and installed exhibits, more often seen at wildlife refuge visitor centers, for an uncommon venue — the US Federal Building and Courthouse in Fairbanks, Alaska. The Federal Building is the headquarters of the Arctic, Kanuti, and Yukon Flats National Wildlife Refuges and the Northern Alaska Field Office of the United States Fish and Wildlife Service. Visitors to the building are able to learn more about the refuges, and their respective wildlife, in this innovative outreach strategy. Exhibit elements include historic artifacts, a cold water aquarium, and dramatic wildlife murals. Story cont. on page 4



*Paintings by Wilderness Graphics illustrator, Ray Andersen.*

Wilderness Graphics has completed numerous projects in Alaska for interior and outdoor wayside exhibits for the refuges, state, and private clients. Why go to Florida for exhibits in Alaska? Our clients have said they call on Wilderness Graphics for the quality, efficiency, and service that we deliver.



*detail from topographic map of Alaska*

## Blue Hole Adventure

Visitors to Florida's Ichetucknee Springs State Park can now take an underwater trip through Blue Hole Spring without even getting their feet wet! A walk-through limestone cave replica provides a simulated underwater cave experience for the many visitors that would otherwise never have the chance.



Designed and produced by Wilderness Graphics, the cave replica and other interpretive exhibits can be enjoyed at the Park's newly constructed visitor center. The next time you head for Ichetucknee Springs State Park to enjoy a relaxing tube ride down the Ichetucknee River, stop by the visitor center to learn about Florida's fabulous springs.

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[www.wildernessgraphics.com](http://www.wildernessgraphics.com)

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Wilderness Graphics works in many different formats, including audio, audiovisual, natural history dioramas, tactile and participatory exhibits, and computer interactive and electromechanical displays. The success of the program depends on keeping up to date with the rest of the world. Today's park and museum visitors live in a high tech world of fantastic entertainment and leisure choices. Knowing this, Wilderness Graphics explores ways to connect people with nature and cultural history by interpreting a site's features with contemporary media. Through universal design and a buffet of media options, Wilderness Graphics strives to provide engaging programs for the widest audience, interests, abilities and learning styles.